



FOR IMMEDIATE RELEASE

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Salvos Stores Opens New Store at Historical Ballarat Location

Salvos Stores is bringing vintage glamour to the goldfields by opening a new store in a heritage listed building in one of the main malls of Ballarat.

Salvos Stores is pleased to announce the Grand Opening of the store at 86 Bridge Mall, Ballarat on Friday the 2nd of September at 9:00am. The Ballarat Salvos Stores will be stocked full of pre-loved men's, women's and children's clothing, books, toys and bric-a-brac all at prices that are sure to please. The store has an impressive range of designer shoes and a large accessories section.

Salvos Stores Regional Manager Kim Willshire commented, 'We are very excited about the opening of the new Ballarat Salvos Stores. It will provide locals with an environmentally friendly and cost effective shopping option for fashion and home.'

The new store is the culmination of many months of hard work and will replace the existing Bakery Hill Salvos Stores, keeping the total number of Salvos Stores in the Ballarat area at three stores. The Bridge Mall store will have a larger range of clothing and goods than the Bakery Hill store.

With the economic climate, more and more new customers are turning to Salvos Stores as an alternative to traditional retail outlets. At Salvos Stores, customers know that they can find a bargain or that unique treasure, but more importantly, they have the satisfaction of knowing they are supporting their local community with each purchase or donation.

Salvos Stores Southern Territory operates 210 retail stores in Western Australia, South Australia, Victoria, Tasmania and Northern Territory. Salvos Stores operate as a fully functioning retail business, recycling pre loved goods and relying heavily on the generosity of the public. Overall Salvos Stores operates as a thriving business with the added benefit of contributing positively to the excellent work of The Salvation Army.

For more information about Salvos Stores please go to www.salvosstores.com.au.

In brief -

What: Salvos Stores opens new Bridge Mall Store

Where: 86 Bridge Mall, Ballarat

When: Friday 2nd of September, 2011