



FOR IMMEDIATE RELEASE

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Salvos Stores Mixes it With 'High' Fashion Stores in Kew

Salvos Stores will be providing a different shopping experience when it opens its brand new store at 243-247 High Street, Kew. The Grand Opening will be held at the store on Saturday the 12th of November at 9:00am.

Kew Salvos Stores will be stocked full of pre-loved men's and women's clothing, accessories, books, toys and bric-a-brac. Salvos Stores is hoping to stock a range of designer and high quality items at the store.

Salvos Stores will use this new store to further cement itself as Melbourne's leading recycler. Salvos Stores wants to show High Street shoppers you can look stylish without spending a fortune.

Salvos Stores Regional Manager Kim Willshire commented 'We are very excited about the opening of the Kew store. It will provide locals with an environmentally friendly and cost effective shopping option for fashion and home.'

With the economic climate, new customers are turning to Salvos Stores as an alternative to traditional retail outlets. At Salvos Stores, customers know that they can find a bargain or that unique treasure, but more importantly, they have the satisfaction of knowing they are supporting their local community with each purchase or donation.

The opening of the new store ties in with the 'I Love Salvos Stores' campaign has been running since August.

Salvos Stores Southern Territory operates 210 retail stores in Western Australia, South Australia, Victoria, Tasmania and Northern Territory. Salvos Stores operate as a fully functioning retail business, recycling pre loved goods and relying heavily on the generosity of the public. Overall Salvos Stores operates as a thriving business with the added benefit of contributing positively to the excellent work of The Salvation Army.

For more information about Salvos Stores please go to www.salvosstores.com.au.

In brief -

What: Salvos Stores opens new Kew Store

Where: 243-247 High Street, Kew

When: Saturday the 12th of November, from 9:00am